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<b>BREEAM NOR Logo and Marks: Guidance and rules for use</b>		Date:	20 Feb 2013
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## 1. Introduction

The BREEAM NOR logos and marks are the visible symbols of the scheme. This document shows the logos and marks together with guidance on their correct use.

If you have any questions regarding the rules or guidance please contact the NGBC [post@ngbc.no](mailto:post@ngbc.no) or BRE Global Ltd [breeam@bre.co.uk](mailto:breeam@bre.co.uk).

## 2. BRE Global Ltd and NGBC

2.1. BREEAM is a registered trademark of BRE. The ® is not to be removed from the BREEAM logo where it appears.

2.2. The following text must be included at least once on all materials, including websites, which include one or more of the BREEAM logos, marks or symbols. The text should appear as footnote text that is legible to the naked eye on either the front or back page of documents and on all website pages where the logo appears:

“BREEAM is a registered trademark of BRE (the Building Research Establishment Ltd. Community Trade Mark E5778551). The BREEAM marks, logos and symbols are the Copyright of BRE and are reproduced by permission”

2.3. The BREEAM family of logos remain the intellectual property of BRE at all times and are copyrighted.

2.4. BRE Global Ltd has granted NGBC a licence to operate BREEAM NOR as the BREEAM National Scheme Operator in Norway and has supplied NGBC a Badge of Recognition:



### 3. NGBC and BREEAM NOR logo

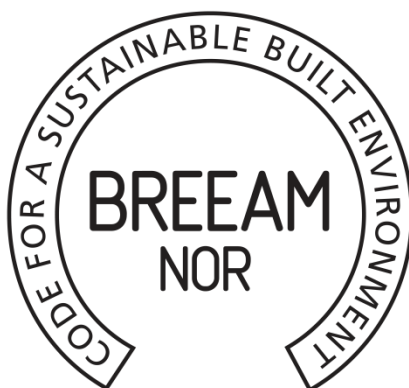
3.1. A specific logo has been produced by BRE Global Ltd for use in relation to the BREEAM NOR approved schemes:

The logo consists of the word "BREEAM" in a bold, green, sans-serif font, followed by a registered trademark symbol (®) and the word "NOR" in a bold, dark green, sans-serif font.

- 3.2. BRE Global Ltd has authorised NGBC to replicate or reproduce the BREEAM NOR logos in connection with the agreed services as detailed in the National Scheme Operator licence agreement.
- 3.3. NGBC shall obtain electronic versions of the BREEAM NOR marks and logos only from BRE Global.
- 3.4. NGBC may sublicense copies of the design artwork and this guidance to BREEAM NOR Assessors and other authorised BREEAM NOR scheme members marketing design companies specifically and solely for the purposes of creation of marketing, publicity and other materials as permitted in connection with the BREEAM NOR approved schemes.
- 3.5. Unauthorised use and/or misuse of the logo and/or certification marks is not permitted and may result in the use of the logo being denied or revoked, withdrawal/suspension of this Agreement and/or legal action.
- 3.6. The images shown are for illustration only. Redrawn (including by electronic copying) approximations shall not be used for any external communications.

### 4. NGBC and BREEAM NOR certification mark

4.1. A specific certification mark has been produced by BRE Global Ltd for use in relation to the certification activities of the BREEAM NOR approved schemes:



- 4.2. The BREEAM NOR certification mark must be shown with its descriptive text on all certificates issued by the NGBC that typically includes the unique certification number and BREEAM NOR scheme version.
- 4.3. The NGBC will take all reasonable endeavours to ensure appropriate and correct use of the BREEAM NOR certification mark. If the NGBC finds, or is notified of, a potential misuse of the BREEAM NOR certification mark, whether through

negligence or fraud the NGBC will investigate this. If such a misuse is proven, the NGBC will take appropriate corrective action(s), which may be suspension and withdrawal of certification, publication of the transgression and, if necessary, legal action to prevent the further misuse.

- 4.4. If BRE Global find, or are notified of, a potential misuse of the BREEAM NOR certification mark, whether through negligence or fraud BRE Global Ltd will ask the NGBC to investigate and take appropriate actions.

## 5. BREEAM NOR Assessors use of the logo

- 5.1. The replication or reproduction of the BREEAM NOR logos can only be made with the express authorisation of the NGBC and following the guidance as set out in this document.
- 5.2. BREEAM NOR Assessors are permitted to apply the certification mark provided it is displayed as follows, with the unique number given to each Assessor:



SD XXX: 20XX  
Cert. XXX-XXX-XXXX-XXX

- 1.1. BREEAM NOR Licensed Organisations are permitted to apply the certification mark provided it is displayed as follows, with the unique number given to each Organisation:



SD XXX: 20XX  
Cert. XXX-XXX-XXXX-XXX

- 1.2. BREEAM NOR Assessors may pass copies of the design artwork and this guidance to design companies specifically and solely for the purposes of creation of marketing, publicity and other materials as permitted in connection with their business.
- 1.3. Failure to adhere to these guidelines may result in the use of the logo being withdrawn and/or withdrawal/suspension of the BREEAM NOR Assessor licence and/or legal action.
- 1.4. Other specific terms and conditions may apply in relation to the use of the marks - these will be identified in the terms and conditions of the Agreement you have with NGBC and BRE Global Ltd.

- 1.5. The images included in this publication are for illustration only. Redrawn (including by electronic copying) approximations shall not be used for any external communications.
- 1.6. Electronic versions of the BREEAM NOR marks and logos shall only be obtained from NGBC or BRE Global Ltd.

## **2. Banners, Posters and Plaques**

- 2.1. On registration of an assessment you may request the supply of posters and or banners. The artwork may be customised to include the Licenced Assessor Organisations company logo and their client logos.
- 2.2. Full details of formats and prices are available from the NGBC.